Infogroup Business and Consumer Data
Variable Listing

Historical Business Files

Company	Name of business - will have blanks
Address Line 1	Historical address
City	Historical address city
State	Historical address state
Zipcode	Historical address zip code
Zip4	Historical address zip code zip + 4
County Code	County code based upon location address/zip4 (postal)
Area Code	Area code of business
ID Code	The code that identifies the yellow page listing
Location Employee Size	Code indicating range of employees at that location
Location Sales Volume	Corporate sales volume code (ranges) represents the total sales company wide
Primary SIC Code	This field contains the 6-digit SIC code for the business's primary activity
SIC6_Descriptions	The description for the sic code
Primary NAICS Code	The description for the primary NAICS code
NAICS8 Description	The description for the NAICS code
SIC Code	A line of business that company engages in
SIC6_Descriptions (SIC)	The description for the SIC code
SIC Code 1	This field identifies an additional activity of the business.
SIC6_Descriptions	The description for the secondary SIC code
SIC Code 2	This field identifies an additional activity of the business
SIC6_Descriptions	The description for the secondary SIC code
SIC Code 3	This field identifies an additional activity of the business.
SIC6_Descriptions	The description for the secondary SIC code
SIC Code 4	This field identifies an additional activity of the business
SIC6_Descriptions	The description for the secondary SIC code
Archive Version Year	Year of data
Yellow Page Code	A numeric value assigned to yellow page heading for the sic
Employee Size (5)	Number of employees at that location, could be modeled
Sales Volume (9)	Sales volume at that location (in thousands)
Business Status Code	Indicates if record is HQ, sub, or branch
Industry Specific First Byte	Contains "number of" info. (# beds for nursing homes, # rooms for hotels)
Year Established	Year the business began operating
Office Size Code	Number of professionals per office with the same phone number
Company Holding Status	Indicates if company is a public company, private company, or a branch
ABI	Also known as IUSA number, ABI number, infogroup number or location number,
Subsidiary Number	Identifies business as a regional or subsidiary headquarters for a corporate family.
Parent Number	Identifies corporate parent of the business and also serves as the ABI number for HQ
Parent Employee Size	Parent actual employee size refers to the parent ABI record only
Parent Sales Volume	Parent actual sales refers to the parent ABI record only
Parent Employee Code	Parent employee code refers to the parent ABI record only
Parent Sales Volume Code	Parent sales code refers to the parent ABI records only
Site Number	Designates related business at one site, identifying the primary business.
Address Type Indicator	Indicates if type of address
Population Code	City-level population assigned at the zip-level
Census Tract	Census tract ID
Census Block	Census block group ID
Latitude	Parcel level assigned via point geo coding
Longitude	Parcel level assigned via point geo coding. N
Match Code	Parcel level match code of the business location.
CBSA Code	Core bases statistical area (expanded MSA code)
CBSA Level	Indicates if an area is a micropolitan or metropolitan area
CSA Code	Adjoining CBSAs. Combination of metro and micro areas
FIPS Code	First 2 bytes = state code, last 3 bytes = county code (location)

Historical Consumer Files

Familyid	A 12 digit number assigned to uniquely identify this household (HH).
Downgrade_reason_code	This indicates the reason why the household does not qualify for fulfillment.
Downgrade_date	Month and year (yyyymm) household didn't qualify for fulfillment.
Recency_date	Month and year (yyyymm) of most recent confirmation of this HH at this address
Location_type	The kind of physical location or structure associated with this address.
Primary_family_ind	Indicates this record is considered to be the primary family at this address.
Householdstatus	Indicates whether household qualifies for fulfillment
Tradeline_count	Indicates number retail credit lines and/or bank/oil company credit cards linked to HH
Head_hh_age_code	Age of head of household
Length_of_residence	The difference (in years) between arrival date at a residence and current (system) date.
Childrenhhcount	Number of HH members determined to be children
Children_ind	Indicates children are present in HH.
Do_not_call	Indicates HH does not want to receive telemarketing solicitations.
Do_not_market	Indicates HH does not want to receive marketing solicitations.
Tele_restricted_ind	Indicates HH telephone number(s) match "no solicitation" files provided by states
Do_not_mail	Indicates HH does not wish to receive any direct mail offers.
Addresstype	The type of address associated with this household.
Mailability_score	Used to rank the quality of the mailing address.
Wealth_finder_score	Modeled prediction of household wealth
Find_div_1000	FIND is a prediction of HH income.
Owner_renter_status	Score indicating likelihood that the HH either owns their home or is renting.
Estmtd_home_val_div_1000	Estimated home value.
Marital_status	Score indicating likelihood Head of HH is married.
Ppi_div_1000	Estimate of relative purchasing power of a HH
Msa2000_code	Metropolitan Statistical Area and the Micropolitan Statistical Area IDs
Msa2000_identifier	Distinguishes between Metropolitan and Micropolitan Statistical Areas.
Csa2000_code	Combined Statistical Areas
Cbsacode	Core-Based Statistical Areas in the United States, whether metropolitan or Micropolitan.
Cbsatype	Distinguishes between Metropolitan and Micropolitan Statistical Areas.
Csacode	A 3-digit code that uniquely identifies the 116 U.S. Combined Statistical Areas .
Locationid	12 digit number that uniquely identifies (link together) a primary family and its associated subfamilies.
City	Post office, branch, community or locality name used for last line of a mailing label.
State	Standard state abbreviation
Zip	Zip code
Zip4	Last 4 digits of the ZIP+4 code.
Dpbc	DPBC = Delivery Point Bar Code.
Vacant	Indicates vacant.
Bathroom_cnt	Number of bathrooms in dwelling unit.
Bedroom_cnt	Number of bedrooms in dwelling unit.
Construction_type_code	Denotes type of dwelling construction.
Built_year	Year (yyyy) dwelling built.
Building_area	Square footage of dwelling.
Room_cnt	Number of rooms in dwelling unit.
Matchlevel	Indicates level at which census geocodes and coordinates were assigned.
Censusstatecode	State numerical codes assigned by the Bureau of Census
Censuscountycode	County numerical codes assigned by the Bureau of Census (2000)
Censustract	Census tracts are unique within census county, and census counties are unique only within census state.
Censusblockgroup	BGs are subdivisions of census tracts and unique only within a specific census tract.
Census2010countycode	County numerical codes assigned by the Bureau of Census (2010)
Census2010tract	Census tracts are unique within census county, and census counties are unique only within census state.
Census2010blockgroup	BGs are subdivisions of census tracts and unique only within a specific census tract.